



PHILIPPINES

**IFEX PHILIPPINES
VERY IMPORTANT BUYER/INVESTOR (VIB/I) APPLICATION FORM**

REGISTRATION	APPLICATION CHECKLIST
1. Submission of the VIB application form does not automatically guarantee the Buyer Application slot in the IFEX Philippines VIB Program. * 2. Only complete application form and requirements will be processed. 3. CITEM will only accept one application per company. 4. A buyer/investor can only avail of one (1) incentive package under the VIB program. 5. The applicant shall be notified if the application is accepted.	Scanned copy of Passport with photo and signature Completed VIB Application Form Brief company profile/ company brochure

NAME								
GENDER	MALE	FEMALE	NATIONALITY					
DATE OF BIRTH			AGE GROUP	21-27	28-35	36-42	43-50	51-ABOVE
OFFICIAL DESIGNATION								
ROLE IN COMPANY'S PURCHASING/ INVESTMENT ACTIVITIES	FINAL DECISION MAKER	RECOMMENDATORY	RESEARCH NEW PRODUCTS	OTHERS (Please Specify)				

COMPANY NAME			
DESCRIPTION ABOUT THE COMPANY (not more than 200 words/ please attach company brochure here)			
OFFICE ADDRESS			
COUNTRY		ZIP CODE	
WEBSITE			
WORK EMAIL		PERSONAL EMAIL	
WORK PHONE NUMBER		FAX NUMBER	
MOBILE NUMBER			

COMPANY'S SOCIAL MEDIA PRESENCE		

NATURE OF BUSINESS	DISTRIBUTOR IMPORTER MANUFACTURER	RETAILER SPECIFIER/CONTRACT MARKET WHOLESALE	OTHERS (Please Specify)
COMPANY'S ANNUAL SALES VOLUME	MORE THAN US\$ 10 MILLION US\$ 5,000,001 - US\$ 10 MILLION	US\$ 1,000,001 - US\$ 5 MILLION US\$ 500,001 - US\$ 1 MILLION	US\$ 500,000 AND BELOW
LIST OF CLIENTS *DISTRIBUTION NETWORK			

FREQUENCY OF VISIT	FIRST TIME	RETURNING. LAST VISIT WAS _____	
WHICH ACTIVITY WOULD YOU LIKE TO JOIN AS PART OF YOUR VISIT IN IFEX PHILIPPINES?			
<input type="checkbox"/> FACTORY VISIT	<input type="checkbox"/> TOUR	<input type="checkbox"/> NONE	<input type="checkbox"/> OTHERS _____
INTERESTED IN ARRANGED BUSINESS MEETINGS?			
<input type="checkbox"/> YES		<input type="checkbox"/> NO	
WHERE DID YOU LEARN ABOUT IFEX PHILIPPINES?	BUYING OFFICE BUSINESS ASSOCIATES INTERNATIONAL TRADE FAIR INVITATION FROM ASSOCIATION	INVITATION FROM CITEM INVITATION FROM EXHIBITOR MAGAZINE AD/ARTICLE PHILIPPINE EMBASSY/TRADE OFFICE	SOCIAL MEDIA SEARCH ENGINE/WEBSITE OTHERS: _____

PLEASE CHECK THE CATEGORY YOU ARE INTERESTED IN INVESTING:

1. Which of the following priority commodities are you interested in investing in?

FOOD:

- ☐ Coconut
- ☐ Tropical Fruits
- ☐ Banana Chips
- ☐ Pineapple
- ☐ Mango
- ☐ Cassava
- ☐ Tobacco
- ☐ Tuna
- ☐ Shrimps

Others Fishery Products

- ☐ Tilapia
- ☐ Oyster
- ☐ Crablets

Others

- ☐ Pomelo
- ☐ Durian

NON FOOD:

- ☐ Abaca
- ☐ Piñatex
- ☐ Corn as Plastic
- ☐ Cassava as Plastic
- ☐ Feeds
- ☐ Biomas
- ☐ Rubber

2. Which of the following "rising stars" commodities are you interested in investing in?

- ☐ Adlai
- ☐ Heirloom Rice
- ☐ Calamansi

- ☐ Wines and Liquors
- ☐ Dairy and Cheese
- ☐ Carrageenan and Seaweeds

- ☐ Cacao
- ☐ Coffee
- ☐ Pili nuts

- ☐ Souring agents (kamias, tabon-tabon, batuan, sua)

3. What specific activity of the above mentioned commodities are you interested in investing in?

- ☐ Production
- ☐ Processing
- ☐ Marketing
- ☐ Others (Pls. Specify) _____

4. Please indicate your approximate budget for investing in these commodities: _____

5. What other trade shows do you regularly visit?

- ☐ Sial Paris
- ☐ Anuga

- ☐ ISM
- ☐ Fancy Food Show

- ☐ Thaifex
- ☐ Foodex

- ☐ Others (pls. specify): _____

6. Do you have an existing exclusive arrangement with any Philippine food suppliers?

- ☐ YES (pls. specify): _____

- ☐ No

As soon as accepted in the IFEX PHILIPPINES VIB Program, a VIB must adhere to the following:

VIB COMMITMENT

- Agree to gave your contact details available to IFEX PHILIPPINES roster of exhibitors
- Visit IFEX PHILIPPINES at the World Trade Center and adhere to mutually-agreed travel arrangements and itinerary*
- Agree/attend to scheduled media interviews to further promote IFEX PHILIPPINES
- Settle all personal expenses (such as personal food/ beverage expenses, hotel upgrade**, private transfers, additional nights accomodation etc.) with the Partner Hotel prior departure.
- Submit an accomplished Buyer Survey Form and VIB Clearance Slip** to the Buyer Marketing Officer or Concierge Officer in the IFEX PHILIPPINES Partner Hotel Front Desk for documentation of stay/avallment of VIB incentive provided during the Period.
- Indemnify CITEM for any unsettled personal expenses incurred during the Visit.

* Advise CITEM of any change in availability at least 24 hours prior scheduled appointments.

**Per VIB's instruction to change the upgrade to pax account.

Acceptance to the

IFEX PHILIPPINES VIB Program is not transferable.
Should there be a cancellation, a request for a substitute may be arranged and will be subject to CITEM's approval.

CANCELLATIONS & NO-SHOWS

- Cancellations in writing/e-mail, or fax must be received through:
ifexphilippines@citem.com.ph/buyerservices@citem.com.ph before _____
- Only cancellations acknowledged by CITEM will be considered valid.
- A VIB is a No Show when he/she is not present for the VIB activities at IFEX PHILIPPINES: he/she has not provided prior written notice of cancellation/does not attend/ complete agreed appointments.

CANCELLATIONS AND "NO SHOW" CHARGES WILL BE DEBITED BY CITEM FROM CREDIT CARD DETAILS PROVIDED BY BUYER APPLICANT.
CORRESPONDING CHARGES ARE INCLUSIVE OF VAT OR EQUIVALENT TAX.
AN INVOICE RECEIPT DETAILING THE CHARGES WILL BE SENT TO THE APPLICANT FOR REFERENCE.

THE COMPANY DECLARES TO HAVE CAREFULLY READ THE TERMS & CONDITIONS OF THIS OFFER AND AGREES TO ABIDE BY THE SAME.

SIGNATURE OVER PRINTED NAME

DATE

DO NOT WRITE BEYOND THIS LINE. FOR IFEX PHILIPPINES VIB SECRETARIAT USE ONLY

NOMINATED BY:

DATE RECEIVED: _____

SIGNATURE OVER PRINTED NAME OF ENDORSER

RECEIVED BY: _____
SIGNATURE OVER PRINTED NAME OF ENDORSER

☐ APPROVED
☐ OTHERS

☐ DISAPPROVED

COMPANY / OFFICE